

PRESS RELEASE

Pentasia Teams Up With Mobile Gambling Summit Organisers
Wednesday 8th October, 2008

Pentasia has teamed up with Bullet Business, to offer you £100 off the entry price of their upcoming 5th Annual Mobile Gambling Summit, which will be taking place at the Regent's Park Marriot Hotel in London on 18th and 19th November.

As official recruitment partners, members of Pentasia will be attending and available for meetings either at the conference itself or in private if confidentiality is required.

The summit will be addressing some of the toughest challenges facing mobile businesses today and show how to take advantage of the biggest opportunities including:

- **Reach your target market:** attract big spending mobile gambling players and ensure you maximize mobile gambling profits!
- **How to keep your players coming back:** Retention techniques that work! Understand the methods that are working now to ensure all your hard work in acquiring players does not go wanting to keep the players coming back time and time again to sky rocket your profits
- **Understand Mobile Network Operators greatest fears:** from age verification to the impact on their brand and also establish what they look for in a partner to help you further lucrative mobile gambling partnerships
- **Discover what customers really want:** whether it be confidence in the technology, connectivity or the game content that suits their needs and keeps them stuck to your mobile products
- Get a full technological update from the leading solution providers to stay competitive
- Explore brand new mobile gaming content from the best in game development to ensure your customers receive the most up-to-date offering from you

To claim your £100 discount either:

1. Go to <https://secure.firstconf.com/bulletbusiness/mobilegambling08/register.htm> and register securely online – Remember to type **PENTASIA** in the discount code box provided
2. Email ben@bulletbusiness.com with "**PENTASIA**" in the subject line – please remember to include your contact details
3. Call Bullet Business and talk to the team directly on +44 (0)20 7375 7575 – Don't forget to mention **PENTASIA** for £100 off!